

## YELLOW TAXI CO. WANTS TO ABSORB ITS GREEN RIVAL

Seeks by Purchase to Gain  
Practical Monopoly of Busi-  
ness in New York.

In an effort to secure a practical monopoly of the taxi business of Manhattan for the purpose of reducing expenses and concentrating operation, the Connecticut Taxicab Co. has made an offer to the New York Transportation Co. for the 600 taxicabs, the garages, machine shops, cab stations and good will of the latter concern. A meeting of the stockholders of the New York Transportation Co. is to be held this evening to consider the offer. It is believed in taxi circles that the New York Transportation Co. will sell out. This would put the Connecticut Taxicab Co., which operates the yellow cabs, in practical control of the business except as it is handled by smaller concerns allied with big hotels.

The New York Transportation Co. operates the green taxicabs and has an extensive plant. It is the most formidable competitor of the Connecticut company.

"We have made the New York Transportation Co. an offer," said P. J. Hildebrand, manager of the Connecticut company, today, "and we have been led to believe it will be accepted. With us it is a matter of self-preservation. Contrary to general belief, the taxi business in New York is not profitable."

"We have been in the market for some time. We can't find anybody to buy us out. It is a case of go to pieces or go in deeper, and we have decided to go in deeper."

"With the garages, machines and stations of our competitor we think we can materially reduce the cost of operation. There is no room for both in competition."

### BOY HIRED TO MURDER AT PARTY, POLICE THEORY.

Spurned Suitor of Girl Guest Held  
as Employer of Host's  
Assassin.

A police alarm was sent out today for Frank Casey, twenty years old, who is charged with the killing of Christopher Larsen who died last night in the midst of a score of guests at a birthday party in his flat, No. 334 East Fourth street. Frederick Spence, thirty-one years old, of West Second avenue, was arrested before Magistrate Freed today on the charge of inspiring the crime.

Yesterday was the birthday of Mary Mackey, a childhood chum of Mrs. Mary Larsen in Finland. When the merriment was at its height, Spence, who is said to have been a rejected suitor for Miss Mackey's hand, knocked on the door of the flat and called for "Daddy." "Don't let him in. I'm afraid of him," said the woman. Larsen asked Spence to leave. The latter drew a knife, it is said, and lunged at Larsen. Mrs. Larsen, with her baby in her arms, intervened, and Spence fled as guests advanced on him.

Half an hour later four youths, from fifteen to twenty years old, knocked at the door. When Larsen opened it the eldest of the four, said to have been Frank Casey, fired one shot. Larsen fell back and the four fled. Larsen staggered toward his wife. Little Elizabeth shouted: "Daddy, daddy!" The man held out his arms for the baby and fell to the floor dead. Spence was arrested early today while fighting at Third avenue and Third street. The detective declares he gave the pistol to Casey and paid him to kill Larsen.

Edward Terry Seriously Ill.  
LONDON, March 25.—Edward Terry, sixty-eight years old, the actor, writer and traveler, is dangerously ill from neuritis at his home, Priory Lodge, Barnes, Surrey. He made his first London appearance in 1877.

### COULD NOT STRAIGHTEN UP A PECULIAR CONDITION REMOVED

Some time ago I was troubled with pains in the back and kidneys, at times could not straighten up after bending over. Came to the conclusion that it was my kidneys. Read Dr. Kilmer's advertisement and made up my mind I would try Swamp-Root. During the time taking the contents of two bottles I passed two small stones of quite good size. Today I am free from pains in the back and kidneys, for Dr. Kilmer's Swamp-Root removed all the difficulty, and I can now go about my work and have no trouble with my back or kidneys. I will gladly recommend Dr. Kilmer's Swamp-Root to any one suffering from kidney or liver trouble. You are at liberty to publish this if you so desire.

F. E. MOSIER,  
Waverly, N. Y.

State of New York } ss.  
County of Tioga }  
F. E. Mosier, being duly sworn, deposes and says that he is the person who subscribed and made the foregoing statement, and that he has heard said statement read and knows the contents thereof, and that the same is true.

Subscribed and sworn to before me, this 25th day of June, 1909.  
FRANK A. BELL, Notary Public.

Letter to  
Dr. Kilmer & Co.,  
Binghamton, N. Y.

Prove What Swamp-Root Will Do For You  
Send to Dr. Kilmer & Co., Binghamton, N. Y., for a sample bottle. It will convince anyone. You will also receive a booklet of valuable information, telling all about the kidneys and bladder. When writing, be sure and mention the New York Evening World. Regular fifty-cent and one-dollar size bottles for sale at all drug stores.

## GIMBELS BLACK SILKS

Priced Less Than Normally

Gimbel Silk news has a habit of being interesting because thrifty. Easy to multiply instances, that reflect thoughtful buying and low pricing, of the Silks most wanted. Here are four in a row, from the Black Silk Section, of soft, clinging fabrics for Summer gowns:

A Black Double-width Chiffon Cloth, sheer but firm, as rich in tone as the plumage of a crow, 65c yd., regularly \$1.25.

A Lustrous Black Crepe Meteor, double-width, with a high satin crepe finish, at \$1.25 yd., regularly \$1.75.

A Double-width Crepe de Chine, in a deep black, with the desirable crepe finish, at 75c yd., regularly \$2.

Lastly, a 26-in. Black Dress Satin, from one of the most famous makers in Switzerland, with the new suede finish now so much in demand.

And now, looking on the brighter side:

\$10 to \$15 Gold Brocades, \$8 Yard

The saving sounds almost impossible, but we will leave that to the judgment of the woman who sees these magnificent Silks. Part of a happy purchase in Paris, of the fabrics that played so important a part in the superb Costumes shown for this season by the great French dressmakers. Also

\$4 Imported Crepe Charmeuse, \$2.85 Yard

A delightful quality, in white, ivory, peach, coral, apricot (two shades), light blue, old rose (two shades), navy, Copenhagen, Egyptian gold, Chartreuse, brown, violet (two shades), heliotrope, grass green and apple green. Is that not a charming list of Spring-like colorings?

Second Floor

### The Fine New Stocks of Women's Knit Underwear

Are so well able, by reason of their great variety, to meet all demands upon them, and so excellent in the style, quality and fit of the garments, that we have great pleasure in presenting them.

Women will find the products of the best makers of Underwear, in France, Germany, Switzerland, England and America, from cotton to finest silk; including many styles of trimming, confined exclusively at GIMBELS. Prices, it is hardly necessary to say, are thoroughly moderate. Of special interest:

Fine Lisle Thread Union Suits, from Switzerland; low neck, sleeveless, with hand-crocheted yokes, and tight knee drawers at \$1.

Another style, yokes edged with torchon lace and umbrella drawers, is unusually pretty, at \$1.75.

Swiss-ribbed Union Suits; low necks, sleeveless, with hand-crocheted yoke and umbrella drawers, are 75c, with extra large sizes, at \$1.

Fine Cotton or Sheer Lisle Thread Union Suits, low neck, sleeveless, with umbrella or tight knee drawers, are remarkable at 50c, with extra sizes at 65c.

There are many styles of plain and trimmed Vests at 25c, 35c, 50c, 75c and \$1.

Of Silk Vests, Union Suits and Bloomers, there is a wide range in beautiful styles, up to \$14 a garment.

Main Floor

### If You Want to Be Healthy You Will Be Interested in the LECTURES and DEMONSTRATIONS

For Men, Women and Children

By Prof. Charles Munter

Inventor of "NULIFE"

On "Self Development Through Deep Breathing" and  
"How to Become Physically Perfect Without Effort"

In the GIMBEL AUDITORIUM

Daily This Week From 2:30 to 4:30 P. M.

Eighth Floor

### Just 150 of These Sterling Silver Mesh Bags

This is a rather large purchase of such things as Silver Bags, and not many stores would care to undertake it. But it brought with it the advantage of very low prices, so that we can offer these Bags

At One-Half to One-Third Less Than Usual

The frames are in plain hand-engraved, engine-turned and hand-pierced designs, of great beauty. The ring mesh is very fine, with each link soldered by hand by the expert women who do this work abroad. At these prices, the Bags are prizes in which most women would be only too glad to share.

At \$15, regularly \$20, Bags with 4-in. frame and 3-in. mesh.

At \$22.50, regularly \$35, Bags with 5-in. frame and 5-in. mesh.

At \$25, regularly \$40, Bags with 6-in. frame and 5-in. mesh.

At \$10, regularly \$15, Bags with 3-in. frame and 3-in. mesh.

Main Floor

### A New Silk Petticoat For Every New Frock

You may enjoy this luxury and yet not be included in the category of extravagance—that is, if you know of these Silk Petticoats, which we have assembled to sell at \$2.95, \$3.95, \$4.95, \$5.50 and \$7.50. Many women have told us that they have never seen such Petticoats at these prices—and we are quite confident that their equals cannot be found in New York today!

What a rainbow of colors! Primrose, American beauty, emerald, champagne and tan are quite prominent, because the shades are so much in demand for wear with the new tailored suits. Black-and-white striped and checked silks in a number of the styles—and there are black Petticoats at each price. Taffetas of soft non-rustling quality, shimmering messaline and crepe de chine—some of these have silk jersey tops.

Second Floor



### A Gimbel Millinery Specialty— Semi-Dress and Tailored Hats, \$15, \$18, \$22

Original Models From Our Own Workrooms

Many a costly hat from Paris is simply adorned with a feather!

We grant that undoubtedly such a hat is a superb creation, but we are emphatic in saying that our own milliners have successfully reproduced just such hats to sell at these moderate prices that appeal to so many women.

However, our original creations are just as distinctive.

Several hundred new and individual models await your selection tomorrow, in the French Salon, Third Floor.

Equestrian Sailor Hats, \$3.75 to \$13.75

Well-bred and exclusive styles in these mannish Hats—of rough and smooth straw braids, simply tailored with bands and hatters' bows.

Third Floor, Thirty-third Street Side

### This Special Selling of 1,800 House Dresses Will Appeal Particularly to Fastidious Women

Such carefully-made Dresses Certainly Are  
Exceptional at \$2, \$2.25, \$2.75, \$3 up to \$3.75



The woman who always spends many busy hours in making or directing the construction of just such simple little frocks now has reason to put aside the idea that she cannot get them just as carefully made, ready-made, at GIMBELS.

Seams, hems, armholes, buttonholes, pipings and all the details of these dresses are neatly finished. They have even been pressed and are ready to be worn about the house these Spring mornings, or they may be carefully folded and put away for those morning strolls in the country or at the seashore this Summer.

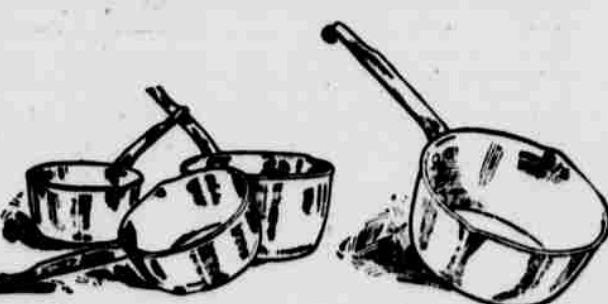
Percales and ginghams—the crisp, cool kinds with pink, blue, lavender or black stripes, or printed figures on white grounds, and a few in those neat checked patterns. That they are demi-tailored best describes their style, although a few are trimmed with embroidery. While styles are conservative, they are modish and refined—nearly all have the slightly high waist line and set-in sleeves.

Also Special—Dressing Sacques, \$1, \$1.50, \$2

Miscellaneous that we procured from one of our regular manufacturers at a concession. Pretty white lawns and dotted Swisses trimmed with lace.

The magnitude of this Sale warrants our giving it  
possession of the Rear Cross Aisle, Main Floor.

### Last Five Days to Secure the Gimbel Special Aluminum Saucepan Sets



Every woman ought to know the merits of Aluminum Ware for cooking. The easiest—and cheapest—way to make the experiment is by buying a "Wear-Ever" Saucepan Set—made especially for GIMBELS.

We provided a sufficiently liberal quantity of these sets to last throughout the March Housewares Sale. Special prices were secured by purchasing a quantity of the Saucepan Sets that would have

staggered the average store. But the special prices must stop with the month, and the sets that remain after March 31st must go up to their full prices.

For the remainder of this week the March prices prevail in

Three-Piece Sets, \$1.10

Containing a 1-qt., 1½-qt. and 2-qt. Saucepan. Aluminum covers, 50c a set extra.

Four-Piece Sets, \$1.75

Containing a 2½-qt. Pan with double lip and hooked handle, in addition to the three smaller sizes. Regularly \$2.75. Covers 70c a set extra.

Aluminum Kitchenware is the most modern, serviceable, thoroughly hygienic Kitchenware made; and "Wear-Ever" Cooking Utensils, being stamped, and not cast, are the best of their kind. Each piece bears the "Wear-Ever" trade-mark, which protects you against poor substitutes.

2-qt. Coffee Pots, \$1.45.

3-qt. Tea Pots, \$1.95.

4-qt. Berlin Covered Saucepans, 90c.

1-qt. Stew Pans, 35c.

2-qt. Stew Pans, 50c.

3-qt. Stew Pans, 60c.

6-qt. Preserving Kettles, 90c.

8-qt. Preserving Kettles, \$1.10.

10-qt. Preserving Kettles, \$1.30.

8½-inch Fry Pans, long handles, 55c.

10½-inch Fry Pans, long handles, 80c.

10-inch Fry Pans, long handles, 70c.

8-qt. Double Rice Boilers, \$1.50.

Fifth Floor and Special Booth on Rear Cross Aisle, Main Floor

Some other specials for the last week of the March Sale:

Nickel and Copper Ware

Sternau's Stove Percolators, nickel-plated, glass top, regularly \$5.50, at \$4.75.

Imported Fruit Dishes, tile bottom, nickel rims, assorted designs, regularly \$1.50, at 75c.

Sugar and Creamer, copper finish, with beaded edge, regularly \$2.50, at \$1.75 each.

Japanese Dinner Gongs, large assortment of designs, regularly \$3.50, at \$2.50.

Assorted Tea Tiles, with a variety of Dutch delect designs, regularly 25c, at 10c.

Bathroom Fixtures

White Enamel Bracket Shelves, in assorted patterns, regularly 70c, at 55c.

White Enamel Mirrors, beveled glass, assorted sizes, regularly \$2, at \$1.50.

Combination Glass and Holders, nickel-plated, regularly \$2.25, at \$1.40.

Square Soap Dishes, extra heavy nickel-plated, regularly \$1, at 75c.

Babbitt's Giant Cleanser, regularly 10c a can; special for Tuesday's selling only, 4 cans for 25c.

Fifth Floor

## GIMBEL BROTHERS

BROADWAY

NEW YORK

THIRTY-THIRD ST.

### At GIMBELS—The New Ideas In Women's Smart Shoes

There is a constant, gentle current of new styles coursing through the Gimbel Shoe Store. It has much the same sort of invigorating effect on the stock, that a steady influx of fresh water has in a gold-fish globe.

Other shoe stores are paying us the compliment of keeping a close watch on the styles we originate. One of our graceful new models of Women's Shoes—the Cinderella Pump—with its distinctive French-Cuban heel, is now being shown in several of the best specialty shoe shops. You will find the original shoes here in suede, black, brown and white calf, at \$6.

Another smart Gimbel style—the "Balkan Princess"—first shown by us in January for Southern wear and now here in all leathers and combinations for Summer—at \$5—was bought the other day by a large Baltimore store to be copied.

The newest Gimbel style—the Seamless Colonial Pump—which will soon doubtless also be paid the compliment of being copied, is here in calf or patent leather, at \$5 a pair.

Women are rapidly discovering that they can be sure of finding the new smart and correct styles in Shoes—from the daintiest Pump to the sturdiest Walking Boot—in the Gimbel Shoe Store, Second Floor.

### Mr. EASTER BUNNY

"At Home" in His Little House  
In the Toy Store

It is a delightful little house, with an upstairs and downstairs to it, and all sorts of really, truly furniture, from a kitchen stove to a telephone.

Mr. Bunny is a hospitable host, and requests the pleasure of the company of every little boy and girl who would like to come and "play house" with him.

Fourth Floor

### The March China Sale Closing Week

Signalized By Some Extraordinary Offerings

It wouldn't be human for us to conceal the fact that we are pleased with the success of this latest Sale of China and Glass, from the point of view of its volume of Sales. Naturally, this implies that a greater number of people have shared in its savings and are therefore also pleased.

Far from "petering out," the Sale will present in its last week some of the month's strongest offerings—brought about in part by decisive clearances of the small lots that have accumulated in part by brand new lots—at very low prices.

If you expect to need Glass or China for the next six months, this week is clearly the time to get what you need at GIMBELS. As a starter, there is a new shipment of

\$27 Limoges China Dinner Sets at \$12.75

Imagine a full 100-piece set, containing all the large pieces that are frequently left out to make a low price, such as Soup Tureen, Covered Vegetable Dishes and large Meat Platters, in a pretty floral spray design with all handles gilt, at \$12.75! It is a most remarkable purchase, now offered at less than usual cost of importation to America.

\$25 Limoges China Dinner Sets at \$12.75

\$28 Limoges China Dinner sets, at \$15.75; Services of 100 pieces, in two charming border designs.

\$35 Limoges China Services of 100 pieces, at \$20; in two exquisite border patterns on fine white china.

### Closing Out the Art Wares

Every piece of our fine collection of Bronzes, Marbles, Terra Cottas, Porcelains, Vienna and Royal Sevres Vases is now marked at one-third to one-half below prices.

### Dresden and Royal Saxe China Reduced

Special table filled with this beautiful Hand-decorated Ware at \$1, \$2, \$3, \$5, \$7.50 and \$10, for choice, instead of \$2 to \$25. Also a group of Fancy Limoges China in four designs, one-third under price.

### \$1 Easter Vases at 25c

A large special purchase of Glass Flower Vases, mounted in brass finish, at a small fraction of their value.

### A Sale of Cut Glass Tumblers

Hand cut, on heavy blanks, sold by the dozen. At \$7.50 dozen, regularly \$10. At \$5.75 dozen, regularly \$7.50. At \$6.75 dozen, regularly \$8.75. At \$3.75 dozen, regularly \$5.75.

Fifth Floor

### Sale of BABY CARRIAGES

Figures show that more Baby Carriages are bought in Spring than any other time. It is just at this season of greatest demand that we are able to offer these fine Baby Carriages, through a large special purchase from the maker, at a sharp price-saving.

There are Pullman Sleepers, Roadsters and Go-Carts, all upholstered with best corduroy, rubber tires, bicycle steel pushers and easy springs. Priced thus:

### White Reed Pullman Sleepers

At \$18, regularly \$25. At \$22, regularly \$30.

At \$25, regularly \$33, with wooden artillery wheels.

White Roadsters, with reclining back, at \$18, regularly \$24.

Pullman Sleepers, in Natural or Oak Reed. At \$18, regularly \$22. At \$20, regularly \$24.50.

At \$25, regularly \$35, with fancy bodies of whole reed.

Roadsters, in natural or oak, with reed hood, at \$12, reg. \$16.

Collapsible Folding Go-Carts, extra size, with nickel pusher and trimmings, finished in brown, at \$12, reg. \$15.

Fourth Floor